How are the Sony Walkman & Apple iPod the same?

They both play music and are small.

How did they change the music industry?

They change the music industry by introduce the first iPod.

What was the target audience for each device's marketing campaign?

How much it coast, battery and music.

Future devices will have.......?

I think they will have a new iPod.

What would you like to see.

I would like to see a new music device.